



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

RedShift Agency
411 Branchway Rd
Richmond, VA 23236

Contract # 1354677
Schedule Dates 09/21/12-10/18/12
Advertiser Young Guns (73598)
Agency RedShift Agency (13026)
Product POLITICAL ISSUE (ns) (1187)
Brand YG ACTION FUND 9/21 (467612)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name BONDURANT/AUDERY
Phone/Fax /
CPE 167
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments YG ACTION FUND 9/21
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/14/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06278013
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,782.50
Net Total \$100,767.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	64	\$45,100.00
Oct. 2012	112	\$73,450.00
Grand Total:	176	\$118,550.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	5A- 5:30A (EST)								1	1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/14/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/12/12	3	:30	5A- 5:30A (EST)	2	X	X	X	X	X			4	\$250.00	\$1,000.00	West Palm Beach (WPEC)		8/14/12
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	5A- 5:30A (EST)	1	X	X	X	X				1	\$250.00	\$250.00	West Palm Beach (WPEC)		8/14/12
Est 4.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	6A- 7A (EST)							1		1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/14/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		8/14/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/05/12	3	:30	6A- 7A (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/14/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/08/12-10/12/12	3	:30	6A- 7A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	West Palm Beach (WPEC)		8/14/12
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	6A- 7A (EST)	1	X	X	X	X				1	\$400.00	\$400.00	West Palm Beach (WPEC)		8/14/12
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/22/12-09/22/12	4	:30	5A- 6A (EST)							1		1	\$50.00	\$50.00	West Palm Beach (WPEC)		8/14/12

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Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	5A- 6A (EST)							1		1	\$50.00	\$50.00	West Palm Beach (WPEC)		8/14/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/22/12-10/13/12	4	:30	6A- 7A (EST)							1		4	\$125.00	\$500.00	West Palm Beach (WPEC)		8/14/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/14/12
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-10/07/12	3	:30	7A- 8A (EST)							2		4	\$150.00	\$600.00	West Palm Beach (WPEC)		8/14/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	10/14/12-10/14/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/14/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/14/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-10/07/12	3	:30	8A- 9A (EST)							2		4	\$200.00	\$800.00	West Palm Beach (WPEC)		8/14/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/14/12-10/14/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/14/12
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/22/12-09/22/12	4	:30	7A- 9A (EST)							2		2	\$150.00	\$300.00	West Palm Beach (WPEC)		8/14/12

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Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	7A- 9A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/14/12
Est 20.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-09/23/12	3	:30	9A- 10:30A (EST)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/14/12
Est 21.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-10/07/12	3	:30	9A- 10:30A (EST)								2	4	\$1,000.00	\$4,000.00	West Palm Beach (WPEC)		8/14/12
Est 22.0	Unapproved (NewL) on credit hold / SPOT	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)								3	3	\$1,000.00	\$3,000.00	West Palm Beach (WPEC)		8/14/12
Est 23.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-10/14/12	2	:30	10:30A- 11:30A (EST)								1	4	\$1,000.00	\$4,000.00	West Palm Beach (WPEC)		8/14/12
Est 24.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	9A- 10A (EST)						1			1	\$225.00	\$225.00	West Palm Beach (WPEC)		8/14/12
Est 25.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	11A- 12P (EST)						2			2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/14/12
Est 26.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-10/12/12	3	:30	11A- 12P (EST)		4	X	X	X	X			12	\$300.00	\$3,600.00	West Palm Beach (WPEC)		8/14/12
Est 27.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	11A- 12P (EST)		2	X	X	X	X			2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/14/12

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Est 28.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	12P-12:30P (EST)	2	X	X	X	X	X			2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/14/12
Est 29.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/12/12	3	:30	12P-12:30P (EST)	3	X	X	X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/14/12
Est 30.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	12P-12:30P (EST)	2	X	X	X	X				2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/14/12
Est 31.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	4P-5P (EST)						1			1	\$375.00	\$375.00	West Palm Beach (WPEC)		8/14/12
Est 32.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-10/12/12	3	:30	4P-5P (EST)	2	X	X	X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/14/12
Est 33.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	4P-5P (EST)	2	X	X	X	X				2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/14/12
Est 34.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	5P-5:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/14/12
Est 35.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-10/12/12	3	:30	5P-5:30P (EST)	1	1	1	1	1	1			15	\$500.00	\$7,500.00	West Palm Beach (WPEC)		8/14/12
Est 36.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	5P-5:30P (EST)	1	1	1	1	1				4	\$500.00	\$2,000.00	West Palm Beach (WPEC)		8/14/12

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Est 37.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/21/12	3	:30	5:30P- 6P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/14/12
Est 38.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-09/28/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/14/12
Est 39.0	Unapproved (NewL) on credit hold / SPOT	10/01/12-10/05/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		8/14/12
Est 40.0	Unapproved (NewL) on credit hold / SPOT	10/08/12-10/12/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/14/12
Est 41.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/19/12	3	:30	5:30P- 6P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		8/14/12
Est 42.0	Unapproved (NewL) on credit hold / SPOT	09/22/12-10/06/12	4	:30	6P- 6:30P (EST)						1			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		8/14/12
Est 43.0	Unapproved (NewL) on credit hold / SPOT	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/14/12
Est 44.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-10/12/12	2	:30	7:30P- 8P (EST)	4	X	X	X	X	X			12	\$450.00	\$5,400.00	West Palm Beach (WPEC)		8/14/12
Est 45.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	2	:30	7:30P- 8P (EST)	2	X	X	X	X				2	\$450.00	\$900.00	West Palm Beach (WPEC)		8/14/12

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Est 46.0	Unapproved (NewL) on credit hold / SPOT	09/21/12-09/23/12	3	:30	11P-11:35P (EST)						1	1	1	3	\$750.00	\$2,250.00	West Palm Beach (WPEC)		8/14/12
Est 47.0	Unapproved (NewL) on credit hold / SPOT	09/24/12-10/14/12	3	:30	11P-11:35P (EST)		1	1	1	1	1	1	1	21	\$750.00	\$15,750.00	West Palm Beach (WPEC)		8/14/12
Est 48.0	Unapproved (NewL) on credit hold / SPOT	10/15/12-10/18/12	3	:30	11P-11:35P (EST)		1	1	1	1				4	\$750.00	\$3,000.00	West Palm Beach (WPEC)		8/14/12
Est 49.0	Unapproved (NewL) on credit hold / Prime	10/08/12-10/08/12	2	:30	10P-CBS-Hawaii Five-O (Monday)		1							1	\$2,300.00	\$2,300.00	West Palm Beach (WPEC)		8/14/12
Est 50.0	Unapproved (NewL) on credit hold / Prime	09/25/12-09/25/12	3	:30	8P-CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		8/14/12
Est 51.0	Unapproved (NewL) on credit hold / Prime	10/16/12-10/16/12	3	:30	8P-CBS-NCIS (Tuesday)			1						1	\$4,000.00	\$4,000.00	West Palm Beach (WPEC)		8/14/12
Est 52.0	Unapproved (NewL) on credit hold / Prime	10/04/12-10/04/12	2	:30	10P-CBS-Elementary (Thursday)					1				1	\$2,750.00	\$2,750.00	West Palm Beach (WPEC)		8/14/12
Est 53.0	Unapproved (NewL) on credit hold / Prime	09/21/12-09/21/12	2	:30	8P-CBS-Undercover Boss (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		8/14/12
Est 54.0	Unapproved (NewL) on credit hold / Prime	09/28/12-09/28/12	2	:30	10P-CBS-Blue Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		8/14/12

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Est 55.0	Unapproved (NewL) on credit hold / Prime	10/12/12-10/12/12	2	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		8/14/12
Est 56.0	Unapproved (NewL) on credit hold / SPOT	09/23/12-10/14/12	2	:30	7P- 8P (EST)								1	4	\$4,000.00	\$16,000.00	West Palm Beach (WPEC)		8/14/12
Est 57.0	Unapproved (NewL) on credit hold / Prime	10/07/12-10/07/12	2	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		8/14/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPEC-TV	Date: 8/10/12
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I, REDSHIFT MEDIA
do hereby request station time concerning the following issue:

YG ACTION FUND 211 NORTH UNION STREET, SUITE 100 ALEXANDRIA, VA 22314 JOHN MURRAY, TREASURER

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					
			WPEC ORDER # 1334677		

Total Charges: \$ 100,767.50 (Net)

This broadcast time will be used by: YG ACTION FUND

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

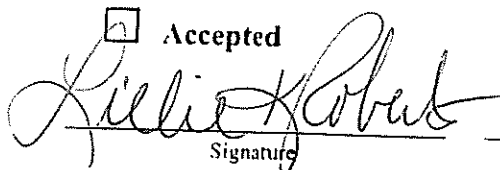
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/29/12  804-794-2871
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Lillie K. Sobets Sales Director
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

redshift

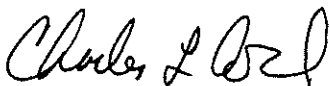
411 Branchway Road | Richmond, Virginia 23236
804-794-2871 | Fax: 804-379-0961
www.wfofr.com

August 10, 2012

To Whom It May Concern,

Redshift Media, LLC is placing a Television and Radio media buy for the "YG Action Fund.

Sincerely,



Charles L. Arnold
Redshift Media, LLC



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: YG Action Fund PARTY: —

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 11/6/12

INQUIRY MADE BY: Charles L. Arnold
Candidate Manager Agency Committee (circle one)

ADDRESS: Reosshift Media
411 BRANCHWAY ROAD
RICHMOND, VA 23236

PHONE: (804) 794-2871 FAX: (804) 379-0961

EMAIL: WWW.WFDEK.COM

Information Requested: Rates & Avails

Final Disposition: Order Placed \$118,850⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____

T'Rep WASH.